# Narva XVII

International Student Research Conference

## Programme

### Day 1: Thursday, April 20

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<td>200</td>
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| 215  | 10.00| WELCOMING REMARKS  
Keynote address: Kristina Kallas, Director of Narva College  
Presentation of Narva College and introduction to the higher education system in Estonia |
| 216  | 10.45| ADMINISTRATIVE ANNOUNCEMENTS  
Nikita Lumijõe, Roman Shumailov, Maciek Makulski |

### 11.00 PARALLEL SECTION 1

**Public Sector, Entrepreneurship, and Project Management**  
**Room 215**

- **Non-excisable product labelling as a main technique in reducing shadow trade and ensuring a product’s authenticity**  
  Ivan Spirydonau, Tor Vergata, University of Rome

- **Effects of job satisfaction on customer satisfaction: The case of Ka Vaiko ltd.**  
  Anna Tarassova, University of Tartu

- **Model of participatory budgeting via crowdfunding platform**  
  Mirna Vlahović, University of Zagreb

### 11.00 PARALLEL SECTION 2

**Philology and Culture**  
**Room 216**

- **Corpus-based analysis of public opinion towards the mentally-challenged**  
  Alyona Butenko, Pskov State University

- **Linguopragmatic manifestations of gender stereotyping in advertising**  
  Anastasiia Korotun, Sumy State University

- **Lingual principles and cognitive motives of Barack Obama’s nicknaming**  
  Tetiana Koval, Sumy State University

- **The impact of American bit-generation Spoken Word upon culture revolution of the 60s.**  
  Nadezhda Vikulina, Saint Petersburg State University

### 11.00 PARALLEL SECTION 3

**Pedagogy**  
**Room 217**

- **Educational policy in comparative perspective: The case of Estonia and Azerbaijan**  
  Gunay Guliyeva, Qafqaz University

- **Novice teachers’ readiness to develop 21st century skills**  
  Olena Zhukova, Daugavpils University

- **A study on students’ perceptions of learner autonomy in the field of English language teaching at Sakarya university in Turkey**  
  Buşra Genç and Aslıhan Demir, Sakarya University

- **Offline and online learning: Potential and forms of cooperation**  
  Alexandr Trusevich, Novosibirsk State University
12.30 LUNCH

14:00 PARALLEL SECTION 4
Russian Language and Culture (in Russian)
Room 215

«Морская азбука» как первое обращение к жанру поэтической азбуки в творчестве Андрея Усачева
Tatiana Fedotova, University of Tartu

Соотношение художественных и дидактических приемов в «Библиотечке Домашней Азбуки нового поколения»
Татьяны Боковой
Jelena Mišeljova, University of Tartu

Элементы религиозного дискурса в советской поэзии
Olga Gasselblat, Herzen Russian State Pedagogical University

14:00 PARALLEL SECTION 5
Philology and Culture
Room 216

Feminist linguistic in translation studies: Main requirements and challenges for gender-conscious translators and interpreters
Valeria Khalimendyk, University of Augsburg

Scandinavian influence on the Belarusian language and culture
Hanna Kastunova, Minsk State Linguistic University

The linguo-cultural analysis of Russian, English and Chinese phraseological units with the “road” component as a way of distinguishing the unique phraseological worldview of each nation
Dina Yulmetova, Moscow Region State University

Cross cultural conflicts in the academic environment
Valera Lebedeva, Pskov State University

14:00 PARALLEL SECTION 6
Russian and International Studies
Room 217

The changing image of Russia in Armenia: a look from within
Sevanna Poghosyan, University of Tartu

Russia and the EU in Belarus’ official narratives (2012-2016)
Viktoriia Biliaieva, University of Tartu

16.00 ROUND TABLE DISCUSSION
What is the role of civic international cooperation in times of geopolitical tensions?
Speakers:
HE Mr Christoph Eichhorn, German Ambassador to Estonia
Kristina Kallas, Director of Narva College of the University of Tartu
Ivan Polyvin, International relations specialist at Narva College of the University of Tartu
Room 200

18.00 DINNER and SOCIALISING
Narva College gallery
### Day 2: Friday, April 21

**10.00 OPENING LECTURE**
Vyacheslav Konovalov, Vice Mayor of Narva
*Eastern Estonian border city Narva and the region*

**10.30 ESSAY COMPETITION AWARD CEREMONY**
Room 200

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<td>Regulation of relations between businesses and public authorities - legal aspect and regional practice</td>
<td>Problems of development of inclusion in education in Belarus</td>
<td>The Bologna Reforms and liberal education</td>
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<td>Elena Prytkova, Russian Customs Academy</td>
<td>Irina Tokman, Belarusian State University</td>
<td>Daria Kleeva, Saint Petersburg State University</td>
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<td>The study about employers’ perception regarding clothes of job seekers for work interviews</td>
<td>New trends of youth tourism in the border areas</td>
<td>Perceptions of pre- and in-service EFL teachers in Turkey on incorporating target language culture into teaching</td>
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<td>Marina Degel, Gothenburg University</td>
<td>Denis Martynov, Pskov State University</td>
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<td>Social networks as prerequisites of e-democracy in Kazakhstan</td>
<td><strong>Employers’ readiness for Generation Z entering the workforce: The example of Enefit Kaevandused</strong></td>
<td>Educational computer game as effective means of early foreign language teaching</td>
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<td>Saltanat Orazbekoa, Kazakh National University</td>
<td>Kristi Goldberg, Narva College of the University of Tartu</td>
<td>Valeriya Dmitrieva, Pskov State University</td>
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<td><strong>Authentic podcasts in English phonetics studies</strong></td>
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<tr>
<td>14.00</td>
<td>Russian Language and Culture (in Russian)</td>
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<td>“Ты девушка в ногу!” - язык русскоговорящих Италии в интернет-пространстве</td>
<td>Puns in L. Carroll’s Alice books and their translation into Armenian and Russian</td>
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<td>Alessandra Dezi, University of Tartu</td>
<td>Marianna Markosyan, Yerevan State University</td>
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<td>Столкновение разговорных элементов и терминов в деловой прессе как стилеобразующий прием</td>
<td>Loan Words: Types and Ways of Borrowings (English and Russian languages)</td>
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<td>Anna Stoïanova, Saint Petersburg State University</td>
<td>Uliana Golubeva, Pskov State University</td>
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<td>Differentiation of parenthetical and insert constructions in the Russian language</td>
<td>Epithet as a means of expression in the English-language sermons by Metropolitan Anthony of Sourrozh</td>
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<td>Ekaterina Batrakova, Tallinn University</td>
<td>Maria Kusakina, Saint Tikhon’s Orthodox University of Humanities</td>
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<th>Dinner</th>
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<td>Narva Castle</td>
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<td>18.00</td>
<td>CLOSING OF THE CONFERENCE</td>
<td>Interactive tour of Old Narva legends</td>
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### Day 3: Saturday, April 22

**10.00 CULTURAL PROGRAMME IN NARVA**

Narva Old Town tour guided by Inspector General of Archaeological Monuments of Narva Madis Tuuder. We meet in front of the hotel and walk together.

**12.00 LUNCH**

**13.00 DEPARTURE OF PARTICIPANTS**